

2012 EDITORIAL CALENDAR

	Plant Health	Water Management	Cultivation/ Mowing	Case Studies	Special Reports	Bonus Distribution	Close Date	Materials Due
January	Poa Control	Water Quality Issues	Groomers & Rollers	Salt-Tolerant Turf	Budget Benchmarking Report	2012 GIS	12/15/11	12/20/11
February	Disease Management	System Upgrades	Topdressing	Tee Boxes		2012 GIS NE Turf Show	1/16/12	1/19/12
March	Broadleaf Weed Control	Aquatic Weeds	Aerification	Fairway Conversion			2/15/12	2/20/12
April	Insect Control	Soil Moisture	Grinding & Backlapping	Reel Sharpening	Social Media Supplement		3/15/12	3/20/12
May	PGRs	Wetting Agents	Greens Mowing	Tree Care			4/16/12	4/20/12
June	Liquids, Foliar & Biostimulants	Water Issues	Grinding & Backlapping	Bunkers			5/15/12	5/18/12
July	Fungicides	System Upgrades	Fairway Mowing	Verticutting	Smart Water Issue		6/15/12	6/20/12
August	Weed Control	Managing Water Features	Rough Maintenance	Aerification			7/16/12	7/19/12
September	Fall Fertilization	Filtration	End of Season Issues	Chemical Storage	2012 Builders Supplement		8/15/12	8/20/12
October	Soil Issues	System Upgrades	Turf Seed	Reel Sharpening		GIE + EXPO	9/17/12	9/20/12
November	Managing Bentgrass	Drainage Issues	Mowing Strategies	Bunkers		Carolinas GCSA Show	10/15/12	10/18/12
December	Insect Control	System Software	Equipment Purchasing	Deep Tine Aerification		Ohio and Regional Conferences	11/15/12	11/20/12

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